

For Immediate Release



Tallgrass Brewing Company Continues Evolution in 2016

MANHATTAN, Kan. (December 14, 2015) – Following a 2015 in which Tallgrass Brewing Company transitioned into a new \$7M, 60,000-square-foot brewery, opened a brewpub and launched its Explorer Series line of specialty beers, the brewery shares details of additional changes in 2016 as it continues its evolution into a regional brewery.

Among the updates planned are the addition of three new brands into its core lineup of 16 oz. cans. Top Rope IPA and Songbird Saison will hit markets across Tallgrass' distribution beginning in February as year-round offerings, while Half-Pipe Tart Pale Ale will begin shipping in late March as a seasonal release available through July.

In an effort to refresh its portfolio and usher in a new phase of exciting brands and styles, Tallgrass will withdraw five 16 oz. brands from the market in early 2016, tightening the brewery's overall 16 oz. offerings from 10 brands to eight. Brands to be withdrawn include Ethos IPA, Velvet Rooster Belgian-Style Tripel and 16-Bit Double Pale Ale, and seasonal releases Halcyon Unfiltered Wheat and Ginger Peach Saison.

Tallgrass founder and CEO Jeff Gill says the evolution of the brewery's 16 oz. lineup is a natural outgrowth of the core purpose and values that Tallgrass has pursued since it was founded in 2007.

"Tallgrass was founded with the simple purpose to create and share," Gill said. "That has always been at the core of our company as we've evolved into a regional brewery. As we continue to improve throughout our organization, we wanted to refresh our portfolio with beers and brands that are most closely tied to the creative and fun culture we have here at Tallgrass."

Each of the new brands will be available in 4-packs of 16 oz. cans and on draft in 1/2 barrel and 1/6 barrel kegs. Top Rope and Songbird Saison also will be included in Tallgrass' year-round, 8-can mix pack with flagship brand 8-Bit Pale Ale and the available Tallgrass seasonal. Additional details are below.

- **Top Rope IPA:** A beer paying homage to the colorful, character-filled arena of 1980s and 1990s professional wrestling, with strong hop punch from Columbus, Chinook, Cascade, Amarillo and Bravo hops. (ABV 6.0%, 52 IBUs)
- **Songbird Saison:** Tart and refreshing with citrus notes and a light, dry finish, this dry-hopped Belgian-style saison takes flight with unique hop aromas and flavors. (ABV 4.8%, 30 IBUs)
- **Half-Pipe Tart Pale Ale:** Half-Pipe is soured with lactobacillus, twice-kettled and dry-hopped to make a totally rad American pale ale with a tart kickflip. (ABV 5.0%, 30 IBUs.)

More information on these upcoming releases, including brewer's notes and artwork, are available upon request. Samples will be available upon request after the beers are packaged.

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Tallgrass Brewing Company was founded by Jeff Gill in 2007 and now offers a full line of award-winning craft beers produced in a 60,000-square-foot facility located near the Flint Hills in Manhattan, Kansas. Through its Grain-to-Glass™ program, the brewery is dedicated to providing consistently remarkable beers by emphasizing quality in every aspect of production. As the largest brewery in Kansas and major regional brewery with distribution in 14 states, Tallgrass fearlessly explores, creates and shares new beers with fun, positive and exciting branding. For additional information, visit www.tallgrassbeer.com.