



# 2017 - 2018 BRAND RELEASE SCHEDULE

	2017						2018					
	JUL	AUG	SEPT	OCT	NOV	DEC	JAN	FEB	MAR	APR	MAY	JUN
<b>CORE BRANDS (12 OZ. 6-PACKS)</b>												
Buffalo Sweat												
8-Bit Pale Ale												
Raspberry Jam												
Blueberry Jam												
<b>MIX PACKS/MULTI-PACKS (12 OZ. 12-PACKS)</b>												
Variety												
Buffalo Sweat												
8-Bit												
Raspberry and Blueberry Jam												
<b>SEASONALS (12 OZ. 6-PACKS)</b>												
Vanilla Bean Buffalo Sweat				OCT	NOV	DEC						
A Campfire Classic - Coming Soon										APR	MAY	JUN
Freedom in a Can - Coming Soon											MAY	JUN
Velvet Rooster							JAN	FEB	MAR			
<b>THE GOODIE BAG (12 OZ. 6-PACKS)</b>												
Strawberry Shortcake			SEPT	OCT	NOV	DEC						
A Treat from Summer - Coming Soon							JAN	FEB	MAR	APR		
Key Lime Pie	JUL	AUG									MAY	JUN
German Chocolate Cake Beer - Draft Only				OCT	NOV	DEC						

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